

Creative Hand 2010 Product Guidelines for RETURNING Creative Hand Artists

CREATIVE HAND OBJECTIVES:

The show's objective is to highlight the unique work of individuals within the guild. The show has developed a loyal following of customers that have come to appreciate and expect from our membership the highest quality of hand crafted, artistically superior products. To maintain this reputation, **the focus of our sale is on high quality of work in terms of both artistic expression and craftsmanship.** In general, the show emphasizes items that are unique, not items that are mass-produced. This is not a mall craft show; it is an artistic show exemplifying the artist's Creative Hand.

CREATIVE HAND PRODUCTS FOR SALE: The show is primarily a fiber show but other items are acceptable.

- **Fiber-related items** include (but are not limited to):
 1. hand woven fabric, garments, accessories, home décor
 2. hand knitted, crocheted, tatted, and/or other needle-worked garments, trims, accessories, home décor
 3. felted fabric, garments, accessories, home décor
 4. sewn and/or quilted garments, accessories, home décor
 5. hand spun yarns
 6. natural color fibers and roving
 7. hand dyed fibers, roving, yarns, fabric, garments, accessories
 8. original fiber art or wall hangings.
- **Other items:** Our customer base has come to expect the availability of items such as: Jewelry, Hand Made Soaps, Ceramics, Baskets, and Note Cards/Stationery. These items will be accepted into the show assuming these items follow the same quality and artistic guidelines as the fiber-related products. Guild members are encouraged to submit a variety of items to the sale, both fiber-related and non fiber-related.
- **Artistic Value Added:** All work submitted for sale must have some creative /artistic value added by the submitting artist. In addition, artists should indicate on their tags what artistic impact they made to the product.
- **Re-packaging:** Simply re-packaging fiber raw materials and/or products is not acceptable.
- **KITS offered for sale:** Kits can be offered for sale if the contents of the kit are the original creation of the artist. Kits must be packaged attractively and must not compete with other fiber products for sale. Using plastic bags to package kits is acceptable; just pick the plain ones with no brand names printed on them.

COPYRIGHT LAW:

Creative Hand requires all show entrants to observe restrictions of published copyright laws. It is the responsibility of the show entrant to look for the published copyright restrictions and follow them. Generally, copyright restrictions state that a commercial pattern is for personal use, not intended for re-sale; or that the published instructions cannot be re-produced without permission of the copyright holder.

1. Commercial sewing patterns may have copyright restrictions published within the company literature: example Vogue "This pattern is to be used for home sewing only."
2. Knitting patterns may have a copyright restriction like this Alice Starmore pattern: "The knitwear designs contained in this book are not to be knitted for resale or any other commercial purpose."
3. Published instructions may have a copyright restriction something like: "These instructions may not be re-produced without expressed written consent from the copyright holder."

CREATIVE HAND PRODUCT GUIDELINES:

- **Original Work:** Products offered for sale will be created by the artist featuring creative and artistic expressions that make our products unique as outlined in the show objectives above. This is the most important aspect of our show. Commercial fabrics and patterns may be used, but caution must be observed with respect to copyright laws as outlined above. Items made from commercial kits or molds will not be accepted.
- **Craftsmanship:** Products offered for sale must be made by the artist using a level of competent workmanship and craftsmanship. The quality of craftsmanship for EVERY ITEM reflects upon the entire show.
- **Raw Materials:** Products offered for sale must be made using high quality raw materials. With new technologies, "natural" fibers are not the only acceptable high quality materials. Typically, materials purchased from fiber arts suppliers can safely be considered high quality and acceptable.
- **Technique:** Products offered for sale must be made with techniques and tools appropriate for the materials chosen by the artist. The combination of technique and material should fulfill the function of the finished article, such as durability and wear-ability
- **Product Sale-ability:** Products offered for sale must be completely finished and ready for sale. It is the individual artist's responsibility to present their products in the best possible sale-able condition. If the items need to be pressed, aired out, or treated with "Fabreeze", please do this before bringing them to the show. Products offered for sale must be clean and free of any offensive odors.